BLM Crypto Token

BLMC - Open AI Platform Utility Token

Private Placement (Token Pre-Sale)

BLM VENTURE CAPITAL

BLM Venture Capital - History

- BLM was founded in 1998 by three FGV (Fundação Getúlio Vargas Business School in São Paulo) colleagues as an advisory and investment company under the portfolio of Brando & Associados Family Office.

- BLM has advised and invested in many different economy segments during the past 20 years, and developed mastery in new ventures business plan analysis. We will translate that to AI.

- Our method consisted of a rigorous audit process, a valuation framework and a well defined appointment of risks versus bets underlying the investment projects and tokens.

- The expected return over projects (discount rate of projected cash flows) was always very conservative and always above market rates. Lately, we understood that it limited a lot our range of opportunities and discouraged entrepreneurs in a wider sense.

- A new idea emerged: to hugely amplify the range of opportunities presented by kicking-off an open, "democratic", AI oriented and decentralized platform where many more projects and entrepreneurs should find space, integrating many tools already available to AI entrepreneurs.

Investing in AI / Crypto with the highest level of security and suitability possible (AI enabled)

We believe that investing in AI projects related to crypto presents a great opportunity for several reasons:

1. **Growing Market:** The crypto industry is growing rapidly, with more people using cryptocurrencies and blockchain technology than ever before. As a result, there is a growing demand for innovative AI solutions that can help manage, secure, and enhance the crypto ecosystem.

2. **Efficiency and Security:** AI has the potential to increase the efficiency and security of crypto transactions. **With AI-powered algorithms and models, it is possible to detect fraud, prevent hacks, and ensure compliance with regulations. This can make investing in crypto less risky and more appealing to mainstream investors.**

3. **Innovation:** AI is a hotbed of innovation, and there is no shortage of creative applications that can be developed to enhance the crypto ecosystem. For example, AI could be used to analyze market data, identify emerging trends, and develop new investment strategies.

4. **Diversification:** Investing in AI projects related to crypto provides diversification opportunities for investors. By investing in multiple projects, investors can reduce their exposure to risk and increase their chances of achieving attractive returns.

Overall, investing in AI projects related to crypto is an exciting opportunity that combines two of the most cutting-edge and rapidly evolving fields of technology.

BLMC – Open AI Platform - Project

Traditional VC Capitalization Processes:

- Analysis limitations biases
- Restricted access
- Industry biases
- ROI limitations
- Lack of entrepreneur power
- Pressure to Exit investments
- High fees and entry barriers
- Centralized decisions
- Investor needs restricted
- Jurisdiction limitations
- Currency restrictions
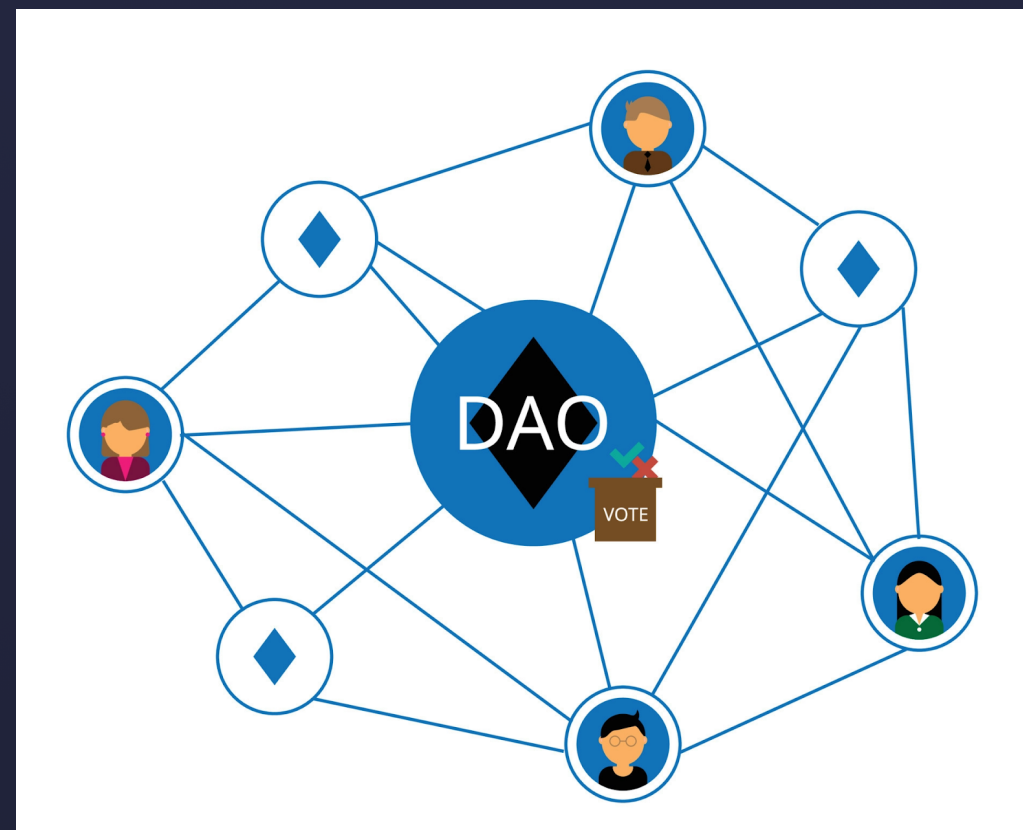
BLM Open AI Platform Processes:

- Entrepreneur focused
- Community oriented
- Openness to suit different investor needs
- Autonomous analysis derived from specific investor needs
- Open access, despite project sizes and ROI projections
- Global opportunities
- Crypto, FIAT and swap mechanisms

BLMC – Open AI Platform – Road Map

1st Phase
—
- Seed funding
- Open Platform Development

2023 3rd quarter

2nd Phase
—
- Wallet Development

2023 4th quarter

3rd Phase
—
- Governance Delivery
- Other Platforms Integration

2024 1st quarter

BLMC – Open AI Platform – 1st Phase (Status)

Currently revising and redesigning a "test pilot version" of our wallet offered last year at Apple Store and Google Play, after feedback from community members.

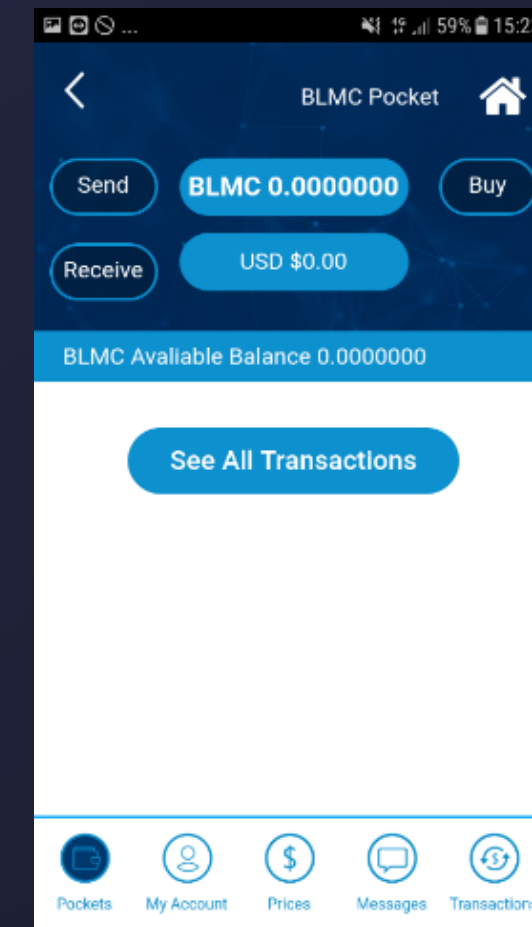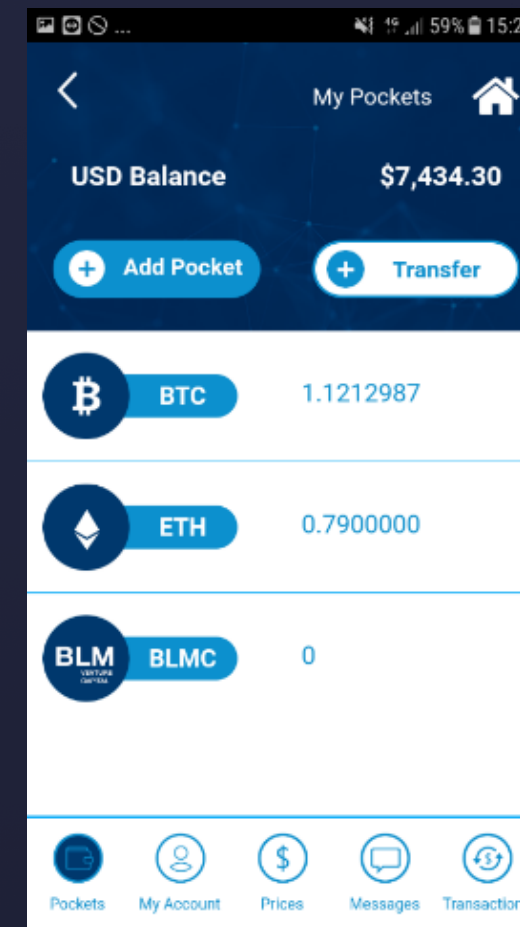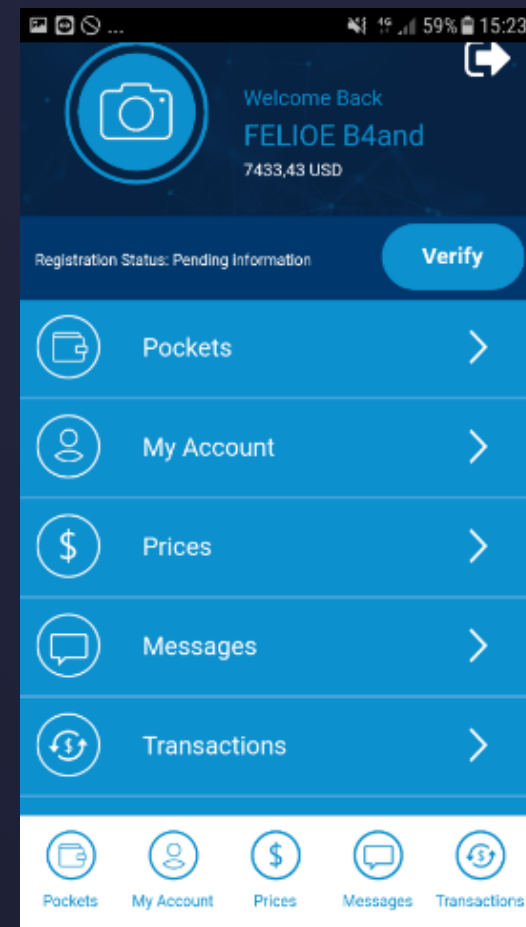# Strategy of the project – Part 1

Main idea: to develop an Open and Decentralized Venture Capital Platform where investors can buy AI crypto projects that are most suitable to their general characteristics with the benefit of accessing a liquidity pool from a secondary market and also to choose (and to trade) those projects developed by many Incubators and Launch Platforms that are most interesting to them.

- Allocation of funds (first phase of the project):

  - 50% analysis, buyout and offering of globally listed AI tokens and cryptos at the Platform for "kick-off" (full disclosure on researches and selected portfolio for BLMC Token holders and early stage community members). Profits from the portfolio maintenance will revert to the development of the BLM Open Platform, BLM Platform Treasury and underwriting of new ICOs, IGOs and ITOs (20% performance fee to founders Team on first and second phases and Platform Treasury by third phase);

  - 30% analysis and development of new ITOs – to be exclusively listed at BLM Open Platform and traded in "BLMC";

  - 15% to the development of Open Platform APP + Liquidity pool reserve to buy back operations;

  - 5% Audit and Legal.

Strategy of the project – Part 2

Examples of AI tokens and opportunities for project kick-off and our main treasury holdings and integration:

- **SingularityNET (AGIX):** SingularityNET is a decentralized AI platform that allows developers to create, share, and monetize AI services. The platform uses blockchain technology to enable secure and transparent transactions between developers and customers.

- **Fetch.ai (FET)**: Fetch.ai is a decentralized network that enables the creation of autonomous agents that can perform complex tasks. The platform uses AI and machine learning to enable agents to learn from their environment and improve their performance over time.

- **Ocean Protocol (OCEAN):** Ocean Protocol is a decentralized data exchange that allows individuals and organizations to share and monetize data. The platform uses AI and blockchain technology to enable secure and transparent data sharing.

- **Cortex (CTXC):** Cortex is a decentralized AI platform that allows developers to create AI applications on the blockchain. The platform uses a unique consensus algorithm called Proof of Contribution, which rewards contributors for their efforts in building and maintaining the network.

These are just a few examples of the many crypto tokens and projects related to AI. Each project has its own unique features and value proposition and we intend to explore and integrate the best of them to our main platform.

BLM Open Exchance Platform

Main idea: all investors should have an opportunity in the emerging AI industry, despite their investment wallet size and all the entrepreneurs should have space to present and capitalize their projects. By providing the market with an AI community environment, even AI tools for evaluating each investment opportunity and their adequacy to fit each investor financial characteristics and **SUITABILITY**, BLM will be able to offer such opportunity to all investment profiles.

- Tokens in BLM Open Exchange Platform:

    - Open Exchange should create a personal AI suggested portfolio, including not only investment opportunities but also utility tokens that support specific client needs and hedging strategies;

    - Open Exchange should evaluate liquidity and size needs from both entrepreneurs and investors and create profitable encounters for both;

    - Tokens offered by BLM Exchange will encompass projects with environmental and social relevance that fit investors beliefs and desires, not necessarily expecting strictly financial returns;

    - BLM Exchange should include also third party (banks, brokerage firms) funds to offer to community members.

Token Sale Structure

Hard Cap of US$ 100 million (100 million BLMC issued)

30% seed from sponsors

40% new token holders

30% founders and development team (2 years lock-up)

- Maximum buy amount of 100 BLMC;
- 1 BLMC = 0,02 BNBs (on pre-sale);
- One year lock-up before buy-back event;

- BLM Tokens will be offered in ETH/BTC/BNBs and will give access to BLM Open AI Exchange in the near future: for buying tokens (with KYC procedures), pay for issuance and listing (entrepreneurs) and general community fees, merchandise and community economy.

- BLM Token holders will receive access to BLM Open Platform to trade for new ICOs and STOs opportunities and list their projects.

- BLM Tokens can be bought on our Smartphone Wallet App shortly available for Android and Apple cellphones and stored in BLM wallet or Trust Wallet (from Binance).

- BLM Tokens can also be bought at a secondary market on liquidity pools in DEXs such as PancakeSwap (BNB/BLMC pair), Uniswap (BLMC/ETH pair) and others.

BLM Open AI Platform – Kick-off Team

Felipe Brando
Founder & CEO

- Worked with **venture capital for 20 years**, responsible for co-investments with Pragma, Banco Pactual, Ideiasnet, Pactual Electra Private Equity, Icatu Group;

- **Executive positions:** Accenture (Portugal – banking division, technology), Citibank (treasury), Credibanco/Bank of New York (liquid equity investments) and Banco Itamarati;

- Board member activities: Editora Pini, B&A Participações (co-investment with Icatu Group, IFC – World Bank);

- Graduated from Fundação Getúlio Vargas (Business Administration), with a Certificate in Management from Columbia Business School in NY.

Ricardo Fabretti
Co-Founder & CIO

- **IT specialist** with **18 years of experience**;

- Technical skills: web and software development, server management and hardware architecture, blockchain and crypto-tokens technologies;

- **Projects participations:** Usebens Seguradora (Rodobens Group), Sports Business (Brazilian Football Leagues) and many other projects in various market segments;

- Graduated from Universidade Bandeirante de São Paulo (Systems Management), Java Developer (SENAI-SP) and complementary IT courses.

Disclaimer

Prospective BLM Token holders must not construe the contents of this document or any prior or subsequent communications relating to this Whitepaper as investment, legal, accounting, regulatory, or tax advice. Prior to undertaking any financial commitment to buy BLM tokens, the prospective BLM Token holder should seek independent advice, which is given in the knowledge of their particular circumstances.

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Such refusal to sell does not constitute an admission that BLM Venture Capital is engaging in any unlawful or illegal activity.

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